

NotifyXpress™

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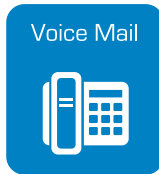
Broadcast notification with NotifyXpress offers a cost-effective way to keep your customers informed.

NotifyXpress offers a quick and easy method to deliver timely messages to your customers.

NotifyXpress helps you strengthen your relationships with your customers by proactively reaching out and providing information that they value. Whether you want to contact 20, hundreds or even thousands of people, NotifyXpress lets you record and deliver messages easily. This could be anything from appointment reminders to schedule changes to emergency message notification. You can even personalize the information by customer. For example, outbound phone messages can remind your customers of the time and date of their upcoming appointments.

Not only does this help build customer loyalty, but NotifyXpress also helps you achieve lower operating costs. When you expand your CallXpress® system with NotifyXpress, this module seamlessly leverages CallXpress, where outbound calls are placed on the voice ports.

CallXpress Unified Communications Platform



NotifyXpress is the ideal solution for a wide variety of industries. Organizations in the fields of healthcare, education, law, manufacturing, financial services and government will find NotifyXpress presents a smart solution to outbound customer communications.

NotifyXpress allows you to:

- Leverage your existing CallXpress system
- Communicate pre-recorded announcements to a large audience
- Create customized announcements with varying data elements including dates, numbers, monetary amounts and names
- Configure certain time periods during which outbound calls are allowed
- Protect outbound messages via password
- Support do-not-call requests
- Configure the maximum number of call attempts and failed call retry intervals
- Handle various call transfer scenarios including no transfer, automatic transfer, or call recipient requested transfer
- Review detailed logging of call attempts, retries, and results for reporting
- Record messages and initiate outbound campaigns through a telephone user interface
- Support your multi-lingual customer base

No matter what you have to say, NotifyXpress delivers the message.

Broadcast notification can be used for a wide variety of purposes, but the common denominator is cost-effectiveness. NotifyXpress enables organizations of all kinds to control their operating costs while delivering a timely message.

Listed below are just a few of the more common uses of NotifyXpress. Once your organization has the capability for fast, easy outbound communication, you're sure to find many other uses.



Appointment Reminders

Send personalized messages to your students, patients, vendors or customers to remind them of events, meetings or appointments. This notification tool can be programmed to continue to place calls until successful, thus improving your attendance, minimizing rescheduling events, and increasing your revenue.



Emergency Message Notification

NotifyXpress can reach thousands of individuals concerning impending events or issues. You can provide pre-recorded messages for disasters like severe weather conditions, fires, chemical spills, or crime in your area.



Marketing Campaigns and Sales Follow Up

Your customers don't want to miss out on important company information, webinars and other events. With an outbound phone message, you can automatically notify your customers and save precious manpower at the same time.



Closure Notifications

Unpredictable weather or other events may require your school or business to close. NotifyXpress makes it easy to notify parents, students, faculty or employees in a timely manner, and avoid tying up phone lines with inbound callers asking the same questions.



Status of Services

Be proactive and provide your customers with updated information about an order, shipment, inventory status, flight schedule change, etc. The banking industry can notify customers of loan status, irregular account activity, or other timely information.

Organizations both large and small are turning to CallXpress from AVST because of its dependability and unparalleled flexibility. CallXpress delivers advanced voice mail, call processing, unified messaging, notification and speech-enabled personal assistant capabilities. It allows users to receive and respond to messages anytime and anywhere, which gives your employees the power to communicate and collaborate more productively.

System requirements:

Software Requirements:

- CallXpress software version 7.71 or later license
- CallXpress Automated Agent license
- NotifyXpress license

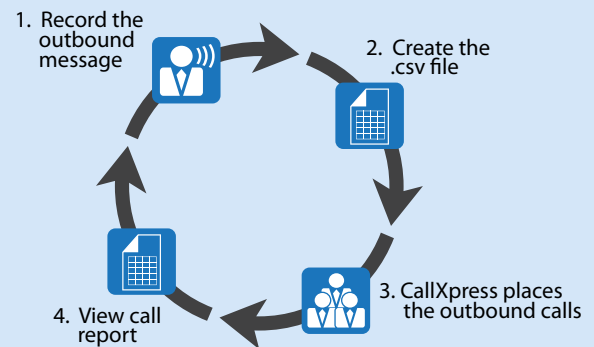
Capacity:

- Supports 2-48 ports

Operating System:

- CallXpress runs on Intel-based server solutions and Microsoft® Windows® Server 2003

With NotifyXpress, the process to generate outbound telephone calls is simple.



1. Record the message to be played to recipients
2. Create an import .csv file with recipients' information
3. CallXpress places the outbound calls
4. Review reporting information



For over 25 years, AVST has been shaping the evolution of communications, with more than 40,000 installations worldwide. So as the world of communications advances, you can be assured that AVST's award winning products have your future covered.

To learn more visit www.avst.com or contact us at:

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